

# The AI-Native Investor Intelligence Platform

**For Public Companies.  
Built for a More Engaged Tomorrow.**

AnsWir adds an always-on AI layer to your public company website, answering investor, analyst, media and other stakeholder questions using company-approved public information — while turning every conversation into valuable intelligence.



## Why It Matters



### Maximize Your IR Spend

Turn your disclosure investment into a continuously accumulating intelligence asset.



### Always-On Accessibility

Give investors 24/7 access to accurate, compliant answers in multiple languages.



### Actionable Intelligence

See what investors want to know and make more informed IR decisions.



### Stronger IR for Better Valuation

Improve engagement, broader investor reach and market awareness to help drive long-term shareholder value.

## How It Works

1

Ingest

Connects to your company-approved sources (website, filings, presentations, etc.).



2

Understand

Organizes the knowledge, keeps responses compliant and on-brand.



3

Engage

Answers questions, surfaces relevant content, and captures valuable insights.

# A New, Public-Facing Investor Relations Solution



Answir combines AI-powered engagement, live human support and real-time analytics to help public companies reduce repetitive IR workloads, reach a broader audience and unlock new intelligence from every interaction.

## Engage

Factual. Ring-Fenced. 24/7.

**\$199** /month

- ✓ Ring-fenced knowledge base
- ✓ API connections (filings, stock data, etc.)
- ✓ Live chat (visibility and intervention)
- ✓ Persona selection
- ✓ Multilingual support
- ✓ Customizable to your brand

## Infer

Deeper Insights. Greater Clarity.

**\$499** /month

Everything in Engage, plus:

- ✓ Session scorecards
- ✓ Sentiment analysis (8-mood)
- ✓ Visitor geography & IP insights
- ✓ Audience and engagement trends
- ✓ Lead identification
- ✓ Real-time analytics dashboard

## Connect

Engage Live. Unlock More.

**\$999** /month

- ✓ Everything in Infer, plus:
- ✓ **Answir Presents™**  
(live and on-demand events)
- ✓ **Answir All™**  
(AI-native knowledge base)
- ✓ **Answir Owner™**  
(shareholder mapping & AI-powered matching)
- ✓ **Email alerts** (activity-based and location-based)
- ✓ **Premium Support**

## Key Platform Features



### Instant, 24/7 Responses

Answer investor, analyst and media questions in seconds.



### Human Escalation & Callbacks

Live chat, IR team intervention and callback requests.



### Configurable to Your Brand

Your branding, assistant voice and disclosure policies.



### Ring-Fenced Knowledge

Grounded in company-approved public sources.



### Rich Engagement

Multilingual text and voice; live presentations and Q&A.



### Analytics & Intelligence

See what investors, audience geography and trends.



### Activity- & Location-Based Email Alerts

Know when key questions emerge and where visitors engage.



### Built by IR for IR

Designed for real-world IR workflows and compliance needs.



### Investor Intent & Opportunity

Identify prospective investors and emerging opportunities before the trade.

## Answir All™

LIVE, MULTI-USER Q&A EVENTS

Host live, text-based Q&A events directly on your website. Engage many investors simultaneously and capture proprietary intelligence.

## Answir Presents™

LIVE OR ON-DEMAND PRESENTATIONS

Broadcast live presentations or pre-recorded videos with interactive engagement, reaching a broader investor audience.

## Answir Owner™

SHAREHOLDER MAPPING & MATCHING

Import NOBO, registered holder and range reports. Use AI to identify and match existing and potential investors for more targeted engagement.