

Transforming Investor Relations with AI

The Challenge: the IR Function is Under Constant Pressure to Achieve More with Less

Investor Relations Officers (IROs) spend a significant amount of their time responding to repetitive investor questions - questions that could be answered by information already available in SEDAR+, EDGAR, corporate websites, presentations, news releases, etc. However, this data is not centralized, purely factual, or easy to interact with, leaving investors frustrated and personnel overwhelmed.

Meanwhile, executives struggle to balance investor engagement, regulatory compliance, and corporate growth, while IR budgets are constantly under pressure.

Time-Consuming

Repetitive investor inquiries take up valuable resources.

Inefficient Access

Public data is fragmented and difficult to navigate.

High Costs

IR departments are mostly fixed costs, with limited scalability.

The Solution: Answir – AI-Powered Investor Relations

Answir is an AI-powered investor relations intelligence platform for public companies (and large private ones) to better engage with and understand their investors.



Instant, 24/7 Responses

Answer investor, analyst, and media questions in seconds with an AI assistant trained exclusively on your company.



Consistent & Compliant Communication

Ensure every response reflects your publicly disclosed information and approved corporate messaging.



Greater Investor Engagement

Deliver a modern, conversational experience that encourages deeper exploration of your company.



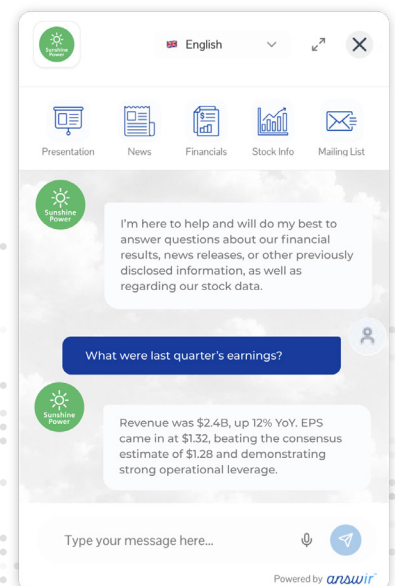
Seamless Human Escalation

Enable users to chat live with an Investor Relations representative or request a callback whenever personal assistance is preferred.



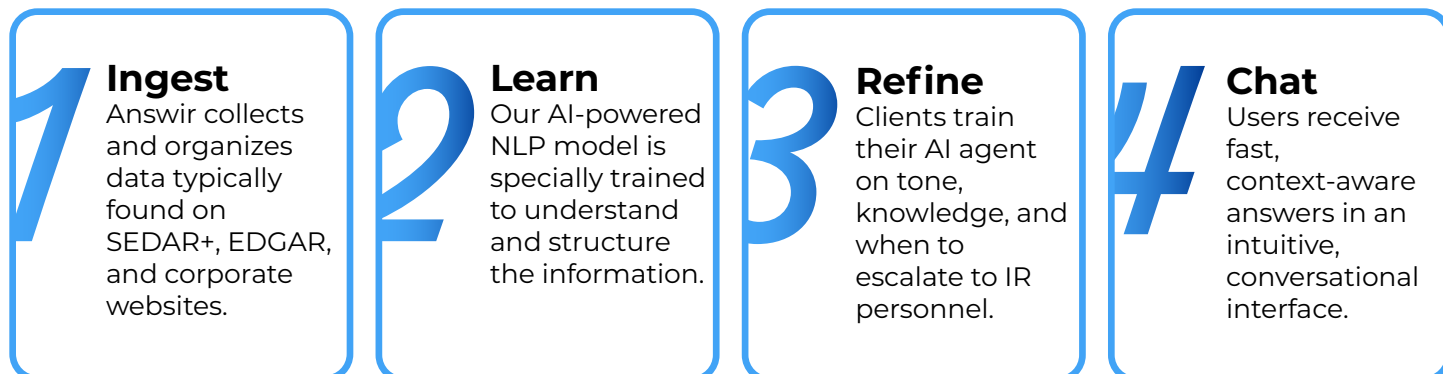
Interactive Live Q&A

Power real-time, AI-assisted question-and-answer sessions for earnings calls, investor presentations, annual meetings, conferences, and other events, allowing multiple participants to engage simultaneously.



How It Works & Who Benefits

How Answir Works in Three Steps



Who Benefits from Answir?



Investors, Analysts, Media, & More

Get real-time answers from company filings, eliminating long searches.



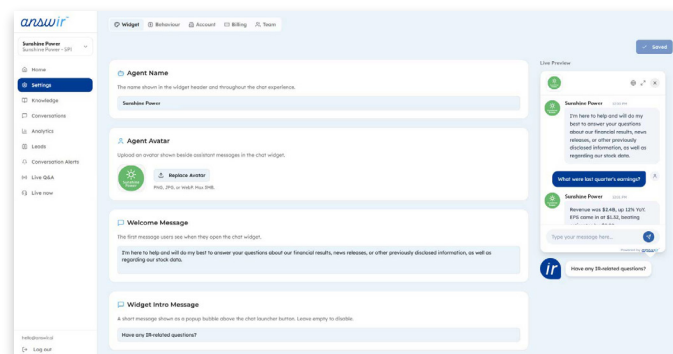
Executives (Public & Private Companies)

Reduce costs, improve stakeholder engagement, learn from new intelligence and scale efficiently.



Investor Relations Officers (IROs)

Automate responses to reallocate time to higher-value IR work, while also using Answir as a resource.



Flexible Plans for Every Business

Answir offers three types of plans -- Engage, Infer & Connect. Each includes an increasing number of features, with pricing depending on market cap. All pricing is fully transparent and viewable at www.answir.ai/pricing.

Lower IR Costs

Automate responses to common, repetitive inquiries, to get better value from fixed IR costs.

Scalable & Customizable

Choose from Standard, Enhanced and Complete plans to suit your company's needs.

Seamless Implementation

Add the Answir agent to your existing corporate website via a simple script.

Interested? Contact us today and get started with Answir



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