

Transforming Investor Relations with AI

The Challenge: the IR Function is Under Constant Pressure to Achieve More with Less

Investor Relations Officers (IROs) spend a significant amount of their time responding to repetitive investor questions—questions that could be answered by information already available in SEDAR, EDGAR, corporate websites, presentations, news releases, social media profiles, etc. However, this data is not centralized or always easy to interact with, leaving investors frustrated and personnel overwhelmed.

Meanwhile, executives struggle to balance investor engagement, regulatory compliance, and corporate growth, while IR budgets are constantly under pressure.

Time-Consuming

Repetitive investor inquiries take up valuable resources.

Inefficient Access

Public data is fragmented and difficult to navigate.

High Costs

IR departments are mostly fixed costs, with limited scalability.

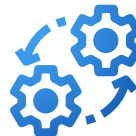
The Solution: answIR – AI-Powered Investor Relations

answIR is a conversational AI agent designed specifically for public issuers, private companies, larger private companies, and investor relations teams.



Instant, AI-Generated Answers

Repetitive investor inquiries take up valuable resources.



Simplifies Public Filings

Centralizes information found on SEDAR, EDGAR, corporate websites, and social media profiles.



Reduces IR Workload

Automates repetitive investor inquiries, freeing up executives and IR teams for strategic initiatives.

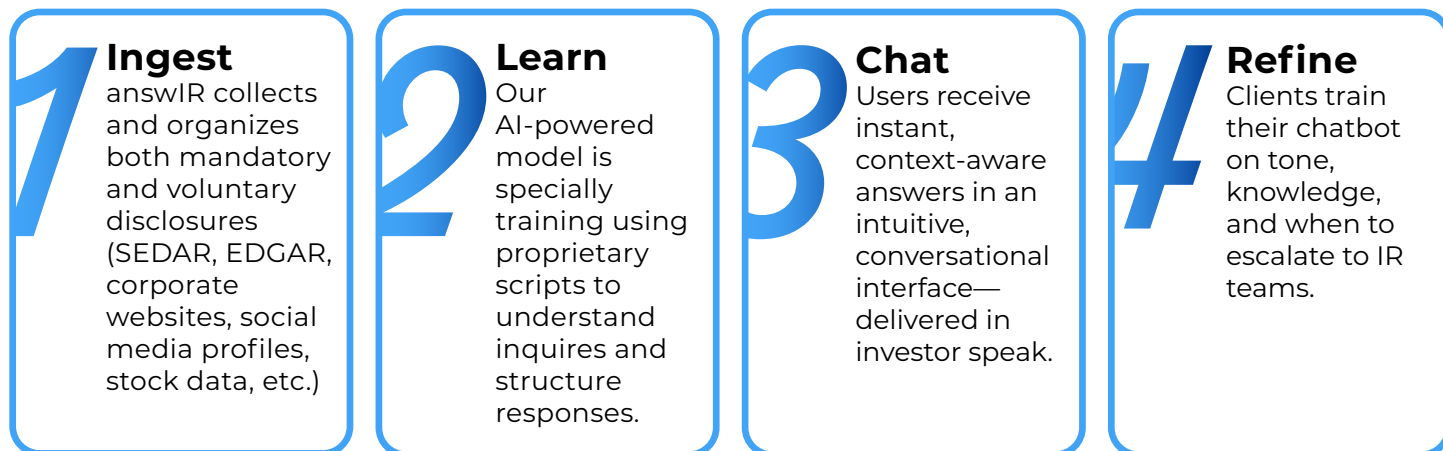


Enhances Investor Engagement

Improves access to company information while maintaining regulatory compliance.

How It Works & Who Benefits

How answIR Works in Three Steps



Who Benefits from answIR?



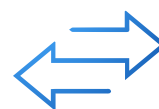
Investors, Analysts, Media, & More

Get real-time answers from company filings, eliminating long searches.



Executives (Public & Private Companies)

Reduce IR costs, improve investor engagement, and scale efficiently.



Investor Relations Officers (IROs)

Automate responses to reallocate time to higher-value IR work, while also using answIR as a resource.

Flexible Plans for Every Business

answIR flexible plans based on market cap, number of responses and additional features.

Lower IR Costs

Automate responses to common, repetitive inquiries, to get better value from fixed IR costs.

Scalable & Customizable

Choose from Standard, Enhanced and Complete plans to suit your company's needs.

Seamless Implementation

Add the answIR agent to your existing corporate website via a simple script.

Interested? Contact us today and get started with answIR